



Kevin Josias Flores Barrera

Full-Stack Developer

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LOCATION
San Salvador, El Salvador

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OWN STORE
nexo-sv.com

LANGUAGES

- Spanish — native
- English — professional

SOFT SKILLS

- Team leadership
- Proactive mindset
- Works well under pressure
- Analytical and detail-oriented
- Clear communication
- Problem solving

EDUCATION

- Continuous self-taught learning since 2018
- Platzi, Udemy, freeCodeCamp
- Frontend Mentor, LinkedIn Learning

PROFESSIONAL SUMMARY

Full-stack developer with **6+ years** building high-performance websites and web applications for clients across the U.S., Europe and Latin America. Specialized in **WordPress, WooCommerce and Shopify** — including plugins and themes written from scratch in PHP — and in **React and Next.js** on the application side. Experience across SaaS, e-commerce and corporate projects, focused on clean code, performance and solutions aligned with concrete business goals.

WORK EXPERIENCE

- Front-End Developer** 2024 — 2026
MSH Studios · United States
 - Pixel-perfect Figma-to-code implementation with full responsive design.
 - Shopify store customization with Liquid and custom theme development.
 - Integrations with HubSpot (forms, CRM, CCPA consent), CallRail, Gravity Forms, Mailchimp and payment gateways.
 - Plugins built from scratch** and custom development in PHP and JavaScript, on custom themes or on page builders (Elementor, WPBakery) depending on the project.
 - Server migrations.
 - Corporate websites and landing pages built from scratch, tailored to branding and conversion goals.
- Independent Web Developer** 2019 — Present
Freelance · Latin America, U.S. and Europe
 - Custom WordPress and WooCommerce builds from scratch.
 - Custom themes in PHP; landing pages and plugin troubleshooting.
 - Performance optimization, domain, hosting and SSL setup, and ongoing maintenance.
 - Direct client communication, turning business goals into production-ready solutions.
 - Full-stack development of **Alicia.ia**, an AI-powered advertising content generator SaaS (Next.js, React, PostgreSQL, Stripe).
- Front-End Developer** 2018 — 2021
Becodelab
 - Three years of front-end development across a wide range of client projects.
 - Main focus on WordPress with strong CSS, HTML and JavaScript foundations.
 - Responsive, accessible interfaces from Figma and PSD designs.
 - jQuery, PHP, WooCommerce, Elementor and custom theme development.
 - Collaboration within multidisciplinary teams, shipping projects on time.

TECHNICAL STACK

Frontend	React, Next.js, JavaScript, jQuery, HTML5, CSS3, Sass, Tailwind, BEM
Backend	PHP, Node.js, APIs REST
Databases	MySQL, PostgreSQL
CMS & e-commerce	WordPress, WooCommerce, Shopify (Liquid), Elementor, ACF, custom plugins & themes
Integrations	Stripe, HubSpot, CallRail, Mailchimp, Gravity Forms
Infrastructure	Domain, DNS and SSL setup, migrations, WP Engine, BigScoots, Hostinger, cPanel, VPS
Tools	Git, GitHub, Figma, VS Code

FEATURED PROJECTS

NEXO SV

[nexo-sv.com](#)

My own watch and accessories store. WordPress theme built from scratch on WooCommerce, with checkout and card payments.

Alicia.ia

[aliciaia.com](#)

SaaS that generates ad image, copy and call to action with AI. Full-stack build.

Teikametrics

[teikametrics.com](#)

Ongoing maintenance and new page development on the existing site of this B2B SaaS platform for Amazon and Walmart optimization.